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A Tribute to the Research Work of Professor Roger Kaufman:

A personal point of view

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I was honored to meet Professor Roger Kaufman at Medgar Evers College of the City University of New York (June, 15-17,2016). He is a real gentleman and I was impressed by his formal modesty and excellent manners. I also met his wife, somebody who cares and show affection and high respect for everybody. I said to myself, ¡What a lovely couple!

I must say, once again that I am accepting that “after a great man, there is always an even better woman” and this is the case. Professor Kaufman has achieved a great deal of major targets in his life and has helped many people around the world. Once you talk to him, you realize that a “brilliant scientist and human being “is in front of you. He is always looking at people with a nice face full of affection for everybody and this is a value that I do appreciate a lot.

I have no words to emphasize the quality of this human being and the care and affection that he has gained from the people he has met. Once, talking to his wife, I asked her ¿Have you seen Professor Roger? I just wanted to know, since we met each other I felt that he was an extremely important person.

I can tell the readers of these simple words that Professor Roger is one of my closest friend I have ever met. Just in three days, I realized his moral principles and values. He is a gentleman and he is always thinking about somebody else and he does care about people. Once, he invited me to have dinner: I said yes, though I tried not to eat too much, since the years have passed on me, rather quickly. To be quite honest I did enjoy a lot the talking and the subjects chosen so as to make the conversation a moment of joy and grace.

I was very happy indeed and this is something I have just seen in top people, simple because they have nothing else to show. They have done so much for humankind, and I am grateful, very glad indeed. Nature gave me this opportunity and put in my way a couple of lovely and charm people. The Conference entitled “Exploring Corporate Social Responsibility with the Global Community” was a real success from both human beings and the academic output.

Once again, Professor Kaufman showed how well gifted he is and his sincerely modesty “clear the air on any matter”. A distinguish scientist is represented by Professor Kaufman.

Through this tribute everybody will be able to see the academic career of Professor Kaufman, so I decided to write my views on personal ground of Professor Kaufman.

My Dearest Professor, we all need you so keep on working as hard as usual and be sure that many people around the world is able to realize how important your contributions have been in a variety of fields.

Thank you very much, Professor Roger Kaufman for all you have done on our behalf.

Roger Kaufman is professor emeritus, Florida State University, and has served as Distinguished Research Professor at the Sonora Institute of Technology (Mexico). He received ATD’s Distinguished Contribution to Workplace Learning and Performance award. Also, he is a past president, honorary member for life and Thomas Gilbert Award winner, all with ISPI, Kaufman has published 41 books and over 285 articles on strategic planning, performance improvement, quality management and continual improvement, needs assessment, management, and evaluation. He consults world-wide with public, private and NGO organizations, the most recent of which include the President and Minister of Tourism

of Panama, the University of Puerto Rico, the Civil Service Commissions of Taiwan, and the Tze-Chain Foundation of Science and Technology, as well as the Korean Government. At Florida State he created the Center for Needs Assessment and Planning that did applied research and development. The literature often sites him as "the father of needs assessment." The International Society for Performance Improvement (ISPI) has created the Roger Kaufman Award for Societal Impact. "This award recognizes the continuous achievement of measurable positive societal impact by an individual or organization." He is a Fellow of the American Psychological Association as well as of the American Educational Research Association. Email: roger@megaplanning.com and phone number is 850-386-6621,

